



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2021

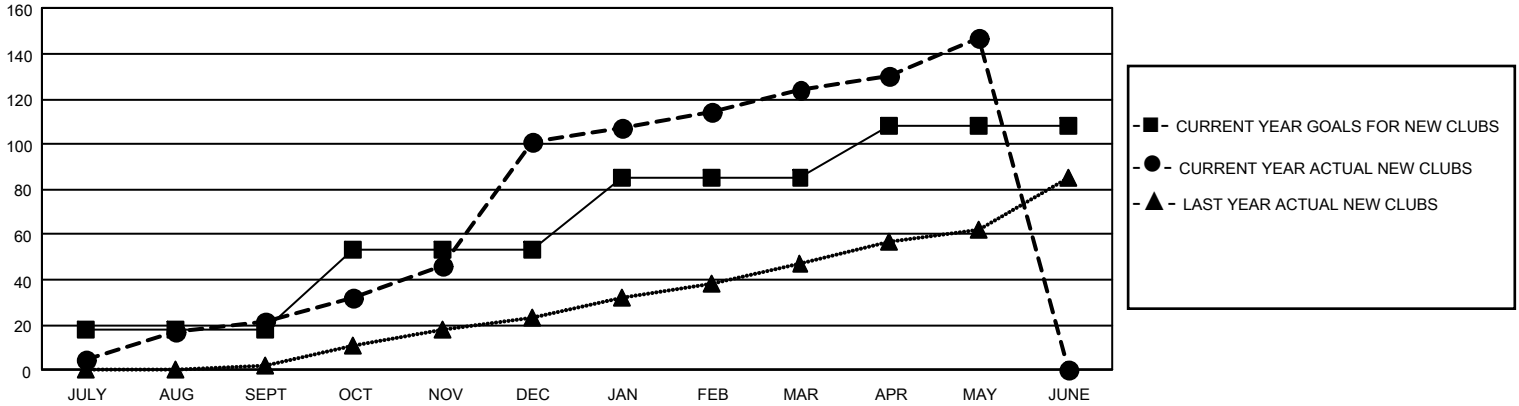
GAT Constitutional Area 8

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

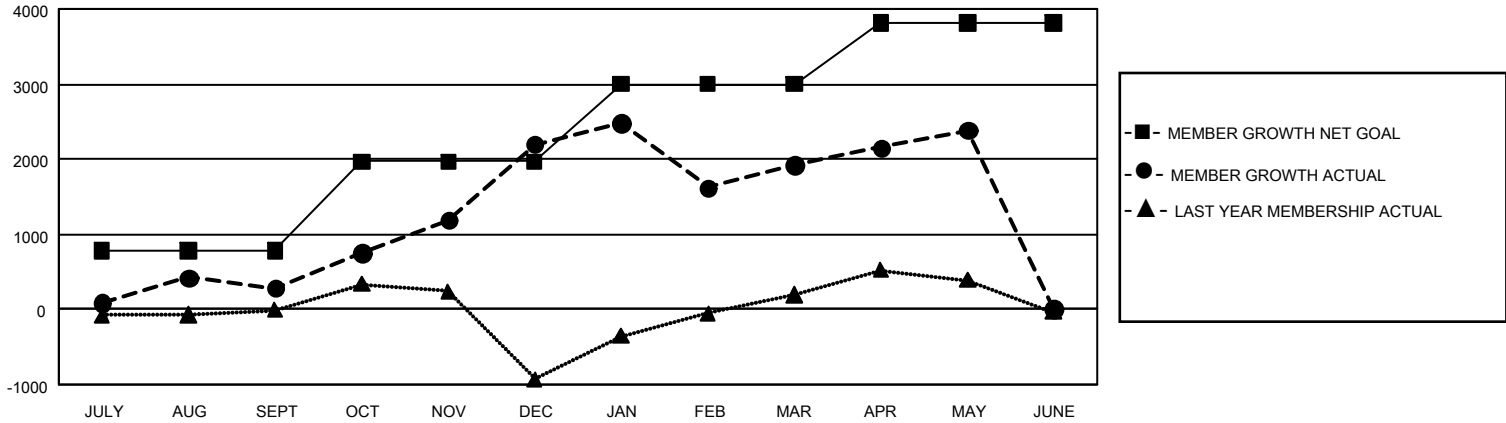
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	54	22	1
OCT/NOV/DEC	105	79	1
JAN/FEB/MAR	96	23	76
APR/MAY/JUNE	69	23	2

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	779	1,649	1,260
OCT/NOV/DEC	1190	4,077	2,077
JAN/FEB/MAR	1028	1,701	1,828
APR/MAY/JUNE	815	1,275	689

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 80	966 CLUBS OF 1,482 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	20,191 (59.99%)
DECEASED	225	FEMALE	13,469 (40.01%)
CLUB CANCELLED	1,171	TOTAL FAMILY UNIT MEMBERS	4,013
OTHER	4,455	FAMILY MEMBERS PAYING HALF DUES	2,274
TOTAL	5,851	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	